

Corporate Sponsorship Program



It takes one person to change a life. **BE THE ONE!**

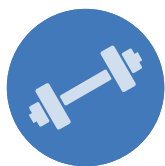


Sidney Albert
Albany JCC

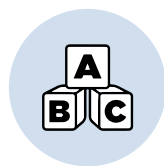
WHO WE ARE

The Albany JCC is a non-profit community center that welcomes the diverse populations of all the counties of the Capital District. Since 1926, the JCC's role has expanded to grow with the times. Our staff is committed to providing members and guests with high-quality programs and customer service. Membership includes the use of the fitness center, group and water fitness classes, lap and family swim, open gym use, a relaxation center, plus numerous artistic, cultural and social opportunities.

THE JCC PROVIDES:



Wellness and Fitness Programs for all ages



Early Childhood Education & After School Programs



Youth/Teen Camps



Culture for all ages



Jewish Culture and Holiday Programs



Adult Programming

Mission & History

Since 1926, the Sidney Albert Albany Jewish Community Center has provided a nurturing environment where individuals and families can grow and develop in mind, body and spirit. We serve the spectrum of family life, from infants through seniors, through programs related to education, physical fitness, and communal life. Our core values are rooted in Jewish principles, and we welcome members of the community at large, regardless of their faith or background.



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Albany JCC

WHAT MAKES US **UNIQUE**

- ✓ **160+ Children** enrolled in Early Childhood Education
- ✓ **200+ Children** in Afterschool programs
- ✓ **130+ Vacation Campers** also including Circus Camp and Basketball Clinic Days
- ✓ **80+ Youth Enrolled** in Enrichment Programs

- ✓ **250+ Summer Campers**
- ✓ **3,200+ Fitness/Members**
- ✓ **20+ Fitness Classes** per week
- ✓ **20+ Learn to Swim** Programs from level 1- 5
- ✓ **Adult Swim Programs**



SPONSORSHIP LEVELS

Platinum Sponsor \$10,000 +

Special Benefit:

- Opportunity for company representative to speak at Pillars from the podium or another JCC event

Recognition Event:

- Dunkin Dunkin Run (*Platinum Sponsor - \$5,000*) with related benefits

OR

Recognition Event:

- Pillars - (*Platinum Sponsor - \$5,000*) with related benefits

Recognition at Pillars:

(if you chose Dunkin as your Recognition Event)

- Half-page ad in Pillars program book

Recognition at Dunkin Event:

(if you chose Pillars as your Recognition)

- Lawn Sign

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of four programs your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo linked to company website on event landing page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV

Gold Sponsor \$7,500 +

Recognition Event:

- Dunkin Dunkin Run (*Diamond Sponsor- \$2,500*) with related benefits

OR

Recognition Event:

- Pillars - (*Gold Sponsor- \$2,500*) with related benefits

Recognition at Pillars:

(if you chose Dunkin as your Recognition Event)

- Half-page ad in Pillars program book

Recognition at Dunkin Event:

(if you chose Pillars as your Recognition)

- Lawn Sign

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of three programs your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo linked to company website on event landing page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV



Customized Packages Available upon request.



READY TO START A CONVERSATION?

Joslyn McArdle, Director of Development

(518) 438-6651

j.mcardle@jccsofthecapitalregion.org

www.albanyjcc.org



SPONSORSHIP LEVELS



Silver Sponsor \$5,000+

Recognition Event:

- Dunkin' Dunkin' Run (*Gold Sponsor - \$1,500*) with related benefits

OR

Recognition Event:

- Pillars - (*Silver Sponsor - \$1500*) with related benefits

Recognition at Pillars:

(if you chose Dunkin' as your Recognition Event)

- Half-page ad in Pillars program book

Recognition at Dunkin' Event:

(if you chose Pillars as your Recognition)

- Lawn Sign

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of two programs your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo displayed on JCC event page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV

Bronze Sponsor \$2,500+

Recognition Event:

- Dunkin' Dunkin' Run (*Bronze Sponsor - \$500*) with related benefits

OR

Recognition Event:

- Pillars - (*Bronze Sponsor - \$500*) with related benefits

Recognition at Pillars:

(if you chose Dunkin' as your Recognition Event)

- Half-page ad in Pillars program book

Recognition at Dunkin' Event:

(if you chose Pillars as your Recognition)

- Lawn Sign

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of one program your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo displayed on JCC event page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV

Customized Packages Available upon request.



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COMMUNITY EVENT SPONSORSHIPS



Pillars of the Community Awards Brunch

\$5,000 Platinum Sponsor

- Recognized in all print materials as a *"Platinum Sponsor,"* including event invitation and program
- Logo on commemorative mug
- Full-page advertisement in event program, preferred placement
- Recognized by Emcee from the stage
- Logo included on all electronic media including, Facebook, Instagram, Website and e-blasts for the event
- Table of 10 at the event

\$2,500 Gold Sponsor

- Recognized in all print materials as a *"Gold Sponsor,"* including event invitation and program
- Full-page advertisement in event program
- Logo included on all electronic media including, Facebook, Instagram, Website and e-blasts for the event
- Six tickets to the event

\$1,500 Silver Sponsor

- Recognized in all print materials as a *"Silver Sponsor,"* including event invitation and program
- Half-page advertisement in event program
- Logo included on all electronic media including, Facebook, Instagram, Website and e-blasts for the event
- Four tickets to the event

\$500 Bronze Sponsor

- Company name listed in all print materials as a *"Bronze Sponsor,"* including event invitation and program
- Company name included in all electronic media, including Facebook, Instagram, Website and e-blasts for the event
- Quarter-page ad in event program
- Two tickets to the event

COMMUNITY EVENT SPONSORSHIPS



Platinum—\$5,000

- Banner with logo at start or finish (only two)
- Twelve race entries into the 5K, 10K, or 15K.
- Five complimentary personal training sessions
- Two complimentary six-month Albany JCC memberships (individual)
- Logo on all print, digital, radio etc.
- Public recognition at event
- Inclusion of your product or coupons in runner gift bags

Diamond—\$2,500

- Eight race entries into the 5K, 10K, or 15K.
- Three complimentary personal training session
- One complimentary six-month Albany JCC membership (individual)
- Logo on all print, digital, radio etc.
- Inclusion of your product or coupons in runner gift bags

Gold—\$1,500

- Six race entries into the 5K, 10K, or 15K.
- One complimentary six-month Albany JCC membership (individual)
- Logo on all print, digital, radio etc.
- Inclusion of your product or coupons in runner gift bags

Silver —\$1,000

- Four race entries into the 5K, 10K, or 15K.
- One complimentary three-month Albany JCC membership (individual)
- Logo on all print, digital, radio etc.
- Inclusion of your product or coupons in runner gift bags

Bronze—\$500

- Name (no logo) listed on all print materials
- Two race entries into the 5K, 10K, or 15K.

ALBANY JCC PROGRAMS, ACTIVITIES, CAMPAIGNS & EVENTS **SPONSOR OPPORTUNITIES**

✓ **Senior Planet**

✓ **Eye on the World**

✓ **Camp**

✓ **Kids Night Out**

✓ **Vacation Camp**

✓ **Basketball Leagues**

✓ **Sunday Funday**

✓ **Volleyball Leagues**

DONATE



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