

Corporate & Individual Sponsorship Program



It takes one person to change a life. **BE THE ONE!**



Sidney Albert
Albany JCC

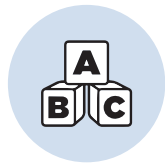
WHO WE ARE

The Albany JCC is a non-profit community center that welcomes the diverse populations of all the counties of the Capital District. Since 1926, the JCC's role has expanded to grow with the times. Our staff is committed to providing members and guests with high-quality programs and customer service. Membership includes the use of the fitness center, group and water fitness classes, lap and family swim, open gym use, a relaxation center, plus numerous artistic, cultural and social opportunities.

THE JCC PROVIDES:



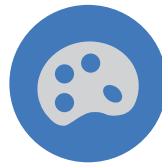
Wellness and Fitness Programs for all ages



Early Childhood Education & After School Programs



Youth/Teen Camps



Culture for all ages



Jewish Culture and Holiday Programs



Adult Programming

Mission & History

Since 1926, the Sidney Albert Albany Jewish Community Center has provided a nurturing environment where individuals and families can grow and develop in mind, body and spirit. We serve the spectrum of family life, from infants through seniors, through programs related to education, physical fitness, and communal life. Our core values are rooted in Jewish principles, and we welcome members of the community at large, regardless of their faith or background.



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WHAT MAKES US **UNIQUE**

- ✓ **160+ Children** enrolled in Early Childhood Education
- ✓ **200+ Children** in Afterschool programs
- ✓ **130+ Vacation Campers** also including Circus Camp and Basketball Clinic Days
- ✓ **80+ Youth Enrolled** in Enrichment Programs

- ✓ **250+ Summer Campers**
- ✓ **3,200+ Fitness/Members**
- ✓ **20+ Fitness Classes** per week
- ✓ **20+ Learn to Swim** Programs from level 1- 5
- ✓ **Adult Swim Programs**



SPONSORSHIP LEVELS

Platinum Sponsor \$10,000 +

Special Benefit:

- Opportunity for company representative to speak at their primary recognition event

Primary Recognition Events:

- The Annual Run (\$5,000 - Platinum Sponsor) with related benefits

OR

- Pillars - (\$5,000 - Hillel Sponsor) with related benefits

Additional Recognition at Pillars:

(if you choose Annual Run as your Primary Recognition Event)

- Half-page ad in Pillars program book

Additional Recognition at The Annual Run:

(if you chose Pillars as your Primary Recognition Event)

- Lawn Sign

Other Benefits

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of four programs your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo linked to company website on event landing page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV

Gold Sponsor \$7,500 +

Primary Recognition Events:

- The Annual Run (\$2,500-Diamond Sponsor) with related benefits

OR

- Pillars - (\$2,500-Maimoneles Sponsor) with related benefits

Additional Recognition at Pillars:

(if you chose Annual Run as your Primary Recognition Event)

- Half-page ad in Pillars program book

Additional Recognition at The Annual Run:

(if you chose Pillars as your Primary Recognition Event)

- Lawn Sign

Other Benefits

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of three programs your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo linked to company website on event landing page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV



Customized Packages Available upon request.



Sidney Albert
Albany JCC

READY TO START A CONVERSATION?

Joslyn McArdle, Director of Development

(518) 438-6651

j.mcardle@jccsofthecapitalregion.org

www.albanyjcc.org

SPONSORSHIP LEVELS



Silver Sponsor \$5,000+

Primary Recognition Events:

- The Annual Run (\$1,500 - Gold Sponsor) with related benefits

OR

- Pillars - (\$1500 - Benoriah Sponsor) with related benefits

Additional Recognition at Pillars:

(if you chose Annual Run as your Primary Recognition Event)

- Half-page ad in Pillars program book

Additional Recognition at The Annual Run:

(if you chose Pillars as your Primary Recognition Event)

- Lawn Sign

Other Benefits

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of two programs your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo displayed on JCC event page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV



Bronze Sponsor \$2,500+

Primary Recognition Event:

- The Annual Run (\$1000 - Silver Sponsor) with related benefits

OR

- Pillars - (\$1000 - Ramban Sponsor) with related benefits

Additional Recognition at Pillars:

(if you chose Annual Run as your Primary Recognition Event)

- Half-page ad in Pillars program book

Additional Recognition at The Annual Run:

(if you chose Pillars as your Primary Recognition Event)

- Lawn Sign

Other Benefits

Program

Each level will have a choice of a pre-determined number of program Supporting Sponsorships

- Choice of one program your company is a Supporting Sponsor of

Presence on Event Landing Page

- Logo displayed on JCC event page

Eblasts

- Logo in weekly E-blasts

Recognition in print/radio/TV

- Recognition in print/radio/TV



Customized Packages Available upon request.



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COMMUNITY EVENT SPONSORSHIPS



Pillars of the Community Awards

\$7,500 Nechama Sponsor

(This new sponsorship level honors Nechama Leibowitz, a 20th century female biblical scholar who reinvigorated the field of biblical scholarship)

- Your company's logo will be featured in a comprehensive communications campaign to include print media advertisements, website advertising with a link to your website, the JCC newsletter and social media.
- Your company will receive a full-page advertisement in the Pillars program book with your choice of page location.
- Your company will receive eight tickets to the Pillars of the Community Awards – a great opportunity to entertain clients! Your company will have the opportunity to have two names included on the prestigious Honorary Committee listing included on the invitation and event program.
- Your company will be publicly recognized at the start of the event by the emcee.

\$5,000 Hillel Sponsor

- Your company's logo will be featured in a comprehensive communications campaign to include print media advertisements, website advertising with a link to your website, the JCC newsletter and social media.
- Full-page advertisement in event program
- Your company will be publicly recognized at the start of the event by the emcee.
- Your company will receive six tickets to the Pillars of the Community Awards – a great opportunity to entertain clients! Your company will have the opportunity to have two names

\$2,500 Maimonides Sponsor

- Your company's logo will be featured in a comprehensive communications campaign to include print media advertisements, website advertising with a link to your website, the JCC newsletter and social media.
- Half-page advertisement in event program
- Your company will be publicly recognized at the start of the event by the emcee.
- Your company will receive four tickets to the Pillars of the Community Awards – a great opportunity to entertain clients!

\$1,500 Beruriah Sponsor

- Your company's logo will be featured in a comprehensive communications campaign to include print media advertisements, website advertising with a link to your website, the JCC newsletter and social media.
- Your Company will receive a half-page advertisement in event program
- Your company will be publicly recognized at the start of the event by the emcee.
- Your company will receive two tickets to the Pillars of the Community Awards – a great opportunity to entertain clients!

\$1000 Ramban Sponsor

- Your company's logo will be featured in a comprehensive communications campaign to include print media advertisements, website advertising with a link to your website, the JCC newsletter and social media
- Your company will be publicly recognized at the start of the event by the emcee
- Your company will receive a quarter-page advertisement in the event program
- Your company will receive two tickets to the Pillars of the Community Awards- a great opportunity to entertain clients!

COMMUNITY EVENT SPONSORSHIPS



Platinum—\$5,000

- Banner with logo at start or finish (only two)
- Twelve race entries into the 5K, 10K, or 15K.
- Five complimentary personal training sessions
- Two complimentary six-month Albany JCC memberships (individual)
- Logo on all print, digital, radio etc.
- Public recognition at event
- Inclusion of your product or coupons in runner gift bags

Diamond—\$2,500

- Eight race entries into the 5K, 10K, or 15K.
- Three complimentary personal training session
- One complimentary six-month Albany JCC membership (individual)
- Logo on all print, digital, radio etc.
- Inclusion of your product or coupons in runner gift bags

Gold—\$1,500

- Six race entries into the 5K, 10K, or 15K.
- One complimentary six-month Albany JCC membership (individual)
- Logo on all print, digital, radio etc.
- Inclusion of your product or coupons in runner gift bags

Silver —\$1,000

- Four race entries into the 5K, 10K, or 15K.
- One complimentary three-month Albany JCC membership (individual)
- Logo on all print, digital, radio etc.
- Inclusion of your product or coupons in runner gift bags

Bronze—\$500

- Name (no logo) listed on all print materials
- Two race entries into the 5K, 10K, or 15K.



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ALBANY JCC PROGRAMS, ACTIVITIES, CAMPAIGNS & EVENTS **SPONSOR OPPORTUNITIES**

✓ **Senior Planet**

✓ **Eye on the World**

✓ **Camp**

✓ **Kids Night Out**

✓ **Vacation Camp**

✓ **Basketball Leagues**

✓ **Sunday Funday**

✓ **Volleyball Leagues**

DONATE



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